



Boundless

**Find Your Boundless Opportunities
in South West Queensland**

www.swqroc.com.au/invest/ready-made-business



Ready Made,
ready-to-build
residential sites ▼



Boundless @

in South-West



Discover our
Accessibility...



OVER
3,000 KMS OF
SEALED ROADS

Quality roads provide seamless connectivity. Fast internet speeds across the region. Frequent flights to Brisbane.



Successful small businesses for sale ▶

Opportunities

at Queensland

Discover our
Amazing
Lifestyle...



CAFE CULTURE MEETS OUTDOOR ADVENTURE

Dinosaur exhibitions, star gazing, hunting, motorbike riding, water skiing, jet skiing, sports of all kinds, world-class gymnasiums, endless running tracks and boundless options to choose from.

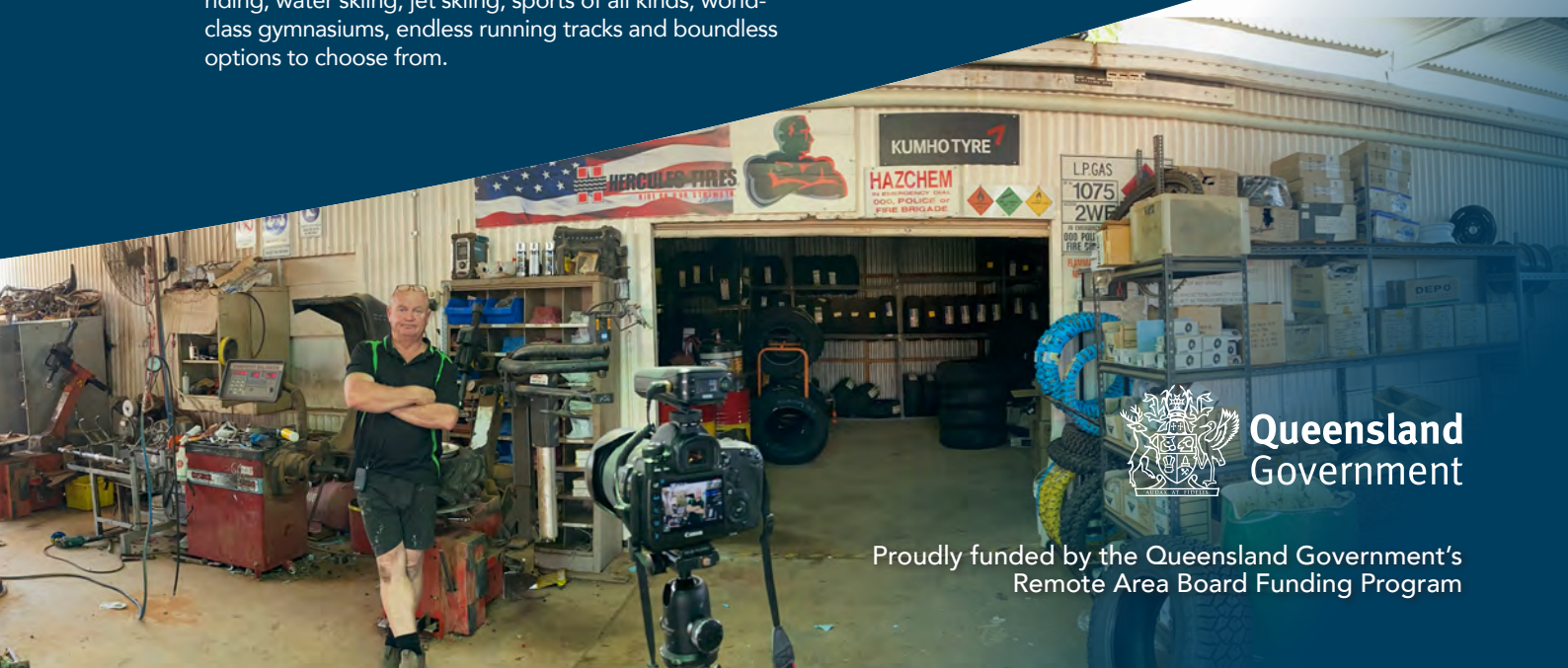
Discover our
Affordability...



\$318,034

MEDIAN HOUSE PRICE,

Compared with \$375,506 for Regional Queensland, \$458,360 for Queensland and \$569,690 for Australia.



Queensland
Government

Proudly funded by the Queensland Government's
Remote Area Board Funding Program

Ready Made,
ready-to-build industrial sites ▶

Discover our Ready Made Businesses

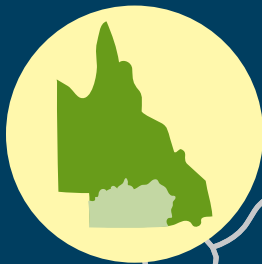
South West Queensland is quite simply ready-made for enterprise. It's no wonder that so many small businesses thrive here, with over 4,000 registered in the region.

South West Queensland is the place to start and grow your small business, boasting:

- Captured markets with high unmet demand
- Existing retail premises with high-street presence
- Affordable commercial and residential accommodation
- Reliable high-speed internet, ready for current and emerging technology
- Supportive business environment where people help each other to succeed
- Warm and welcoming communities, great for new and growing families
- Local councils providing assistance, support and connections to resources and networks

Over \$20 million is up for grabs across the region. All you need to do is show up!!

Given the nature of the region, there are a variety of captured markets, uniquely suited and sufficient to support a wide variety of small businesses.



To Brisbane →



1 hour



5.5 hours





See who has already made the move to South West Queensland

"2021 is kicking off with advance bookings already made, and plans for extending to weekend evenings with woodfired pizza and tapas for 2022."

Cristina Zito, Elegant Emu

Elegant Emu (Adavale QLD)

Moving to the region from Byron Bay, in 2018 Cristina Zito started selling various home baked takeaway items from her Adavale premises near Quilpie. By 2020, Elegant Emu was established as a café, specialising in high tea, offering a luxury experience to visitors, and complemented by an online fair-trade handbag business. Elegant Emu shows that remoteness is no barrier to running a boutique business.

"In South West Queensland, you can make your business whatever you want to make it, supported by a community that values trust and hard work."

Bec Beissel, Maranoa Beef

Maranoa Beef (Roma QLD)

In a few short years Maranoa Beef grew from local producer to regional supplier of high-quality meats. Selling hampers of high providence product and growing through word-of-mouth, they tripled their business size in just eighteen months.

"South West Queensland is the ideal place to grow our business, where we have the space to innovate in affordable premises and instant access to our distribution networks"

Albab Khan, Chef's Choice Charcoal

Chef's Choice Charcoal (Charleville QLD)

Some of the best charcoal in the world is produced in South West Queensland, from the highly sought-after Gidgee tree wood. The first tenants in Charleville's new \$1m industrial precinct, Chef's Choice has developed their own bespoke process that produces the highest quality charcoal with a range of value-add products for distribution across Australia and expanding to South East Asia.

"We have been so fortunate to have such interesting personal opportunities and experiences since living here, which I honestly believe we would not have had in our old 'big city' lives."

Bec Lomman,
Founder, Arcadian Communications

Arcadian Communications (St. George QLD)

Committed to rural and regional Australia, Arcadian Communications is a St George based corporate communications, research, engagement and strategy agency. Bec felt that living in a remote rural community shouldn't be a barrier to establishing a thriving professional services business and is now reaping the benefits of successfully working with clients across Queensland while enjoying all the lifestyle benefits of South West Queensland.sia.








"There's endless opportunity here for the tourism industry, with unmet demand for larger tour groups and great potential for more product that taps into health and wellness."

Judy Roberts, Manager,
Warrego Riverside Tourist Park

Warrego Riverside Tourist Park (Cunnamulla QLD)

Drawn to the untapped potential of an idyllic spot by the water, Warrego Riverside Tourist Park was established by Judy Roberts nearly ten years ago. Covering an area of 32 acres, the park caters for caravanners and campers with 30 powered sites and endless space by the side of the river. The favoured spot is now a destination in its own right with scores of loyal visitors making it their end point on epic trips from either the east or the west.

Towns in South West Queensland

TOWN	POPULATION	SHORT PARAGRAPH
 St George	3,048	As the principal town in the Shire of Balonne, St George is the administrative and commercial centre. Located on the picturesque Balonne River, the town boasts a wealth of small businesses that service the local population, the broader region and the busy tourism market.
 Dirranbandi	640	On the border with New South Wales, Dirranbandi is a small country town surrounded by booming agriculture and adjacent to the largest irrigated cotton farm in the southern hemisphere.
 Thargomindah	270	The administrative centre for the Shire of Bulloo, Thargomindah boasts a cluster of small businesses that service the local population as well as the various mining camps in the region.
 Roma	6,848	With a cosmopolitan feel, and boutique specialty retailers, cafes and restaurants, Roma is the place where country meets outback.
 Injune	461	Small businesses are what makes Injune tick, from accommodation to cafes, hardware to logistics, this is a great place to set up shop.
 Charleville	3,335	The largest town in the Murweh Shire, Charleville is centred around its heritage buildings and cluster of thriving small businesses.
 Cunnamulla	1,140	Located on the mighty Warrego river, Cunnamulla is the bustling focal point of the Paroo Shire, with accommodation, services, administration and small business clustered together.
 Eulo	95	Known for abundant local produce equalled by community spirit, Eulo is also a hub for the local opal industry.
 Quilpie	595	Quilpie town is the heart of the shire, where administration and business is centred, including post office, pubs, accommodation, hardware and freight.
 Adavale	93	Adavale within the Quilpie Shire is a small town that punches above its weight, in large part with its role as gateway to the spectacular Hell Hole Gorge National Park.



Western Meat Exporters,
Murweh



Roma, Betta Home Living
Maranoa



Channel Country Refrigeration,
Quilpie



Quilpie Butchery,
Quilpie



Sadleirs Waterhole,
Murweh



Foodstore,
Bulloo



Turnouts Mechanical,
Bulloo



Warrego Riverside Tourist Park,
Paroo



St George Family Dental,
Balonne



Australian Hotel Motel St George,
Balonne



Higgins Bros (Cunnamulla),
Paroo



Beck's Chopping Board,
Maranoa





Invest in South-West Queensland

Discover more about our Accessibility, Adventure Lifestyle and Affordability.

SWQROC (South West Queensland Regional Organisation of Councils) represents the six local governments of the South West Queensland region, advocating for and championing its interests.

How We Can Help

SWQROC, in conjunction with its six member local governments, can provide a range of services to potential investors, including:

- Providing further, more detailed information regarding investment opportunities
- Providing introductions to the local government authorities and other important organisations
- Supporting clients to investigate the region further with site inspections
- Providing information regarding potential investment incentives

Contact for More Information

South West Queensland Regional Organisation of Councils

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